

Strategic portal:

Rise above the routine...



... focus on the Main!

If...

- You are owner or head of the company
- You want to make management more fast and accurate.
- You want to see in real time, how your business moves to goals
- You want to use up-to-date software for management

«Strategic portal» helps you.

The solution, combining methods of strategic management and automatization of key business processes.



How it works...

At the portal management and staff can:

- See their strategic and operational goals, tasks
- Planning their activities
- See the results achieved
- Perform their daily work

Portal automatically :

- Computes efficiency rating for balanced scorecard
- Provides separation of access rights
- Sends reminders and notifications



«Strategic portal»: Head of company section

The screenshot shows a web-based 'Strategic portal' interface. At the top, there is a navigation menu with items: 'Стратегия', 'Заказы', 'Документы', 'Контрагенты', and 'Поручения'. The main content area is divided into several sections:

- Left Panel:** A 'Map of objectives' (map of objectives with current indicators) represented by a network of interconnected boxes in various colors (green, blue, orange, red, purple).
- Center Panel:** A 'List of events' (aimed at goals achieving) with columns for 'Мероприятие', 'Ответственный', and 'Срок'. Below this is a section for 'Активные контакты' with columns for 'Дата', 'Компания', 'Типа', 'Контактное лицо', and 'Бюджет'.
- Right Panel:** A 'Plan and actual indicators' section with a table showing 'План' and 'Факт' for various metrics. Below it is a section for 'Мне поручено' (Assignment condition) with columns for 'Поручение' and 'Срок исполнения'.

Three yellow callout boxes with red borders provide descriptions:

- Corporate strategy in a form of map of objectives with current indicators** (pointing to the left panel).
- List of events, aimed at goals achieving. With responsible persons and deadlines** (pointing to the center panel).
- Plan and actual indicators** (pointing to the top right panel).
- Assignment condition** (pointing to the bottom right panel).



«Strategic portal»: head of departments and staff section

Стратегия | Заказы | Документы | Контрагенты | Поручения

Активные заказы:

Дата	№	Заказчик	10%	20%	30%	40%	50%	факт.опл.	Пр	Скл	Отг
28.09.2011	№	Сбербанк			1000						
27.09.2011	№				1000						
21.09.2011	№				1000						
21.09.2011	№	Сбербанк			1000						
20.09.2011	№	Генеральная дирекция			1000						

Активные контакты:

Дата	Контрагент	Тема	Всего
	Сбербанк		73
	10.2011		73
10.10.2011	Сбербанк	уточнить, оборудована ли необходимостью в дополнительных оборудовании, станциях ввода и выходе на линию, возможность подключения к сети	
10.10.2011	Сбербанк	уточнить, работает ли оборудование, есть ли необходимость в	

Мне поручено:

Поручение	Срок исполнения
Получить информацию о...	с 08.09.2011 по 15.09.2011
Подготовка встреч с крупными клиентами	с 08.09.2011 по 03.10.2011
Подготовка номера газеты "Собака"	с 08.09.2011 по 03.10.2011
Свернуть все деловые контакты с рекламной рекламой	с 18.07.2011 по 12.08.2011

Я поручил:

Поручение

Ссылка для сбора информации: [Взгляд в Стратегию](#)

List of orders and tasks

Plan and current efficiency indicators

Active contacts



Stages of implementation «Strategic portal»

№	Stages	Estimated time, month
1	Formulate strategy, developing of balanced scorecard	1,5 - 3
2	Identify key business processes and order of information collection for computing indicators	0,5 - 1
3	Adjust and implement information system	3 - 9

* All calculations are based on 10 - 20 work places in the system. 20% of them - working places for management.



Result of «Strategic portal» implementation

- + Decrease time for management
- + Decrease routine, appear of free time
- + Staff motivation will be connected with achieving of strategic goals
- + Reduce risks and possibility of errors



You are very welcome...

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